

Historic, Archive Document

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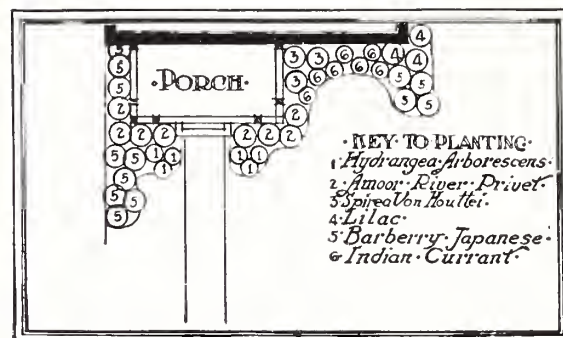
Practical
Suggestions
for
Home
Planting



The Coe, Converse & Edwards Co.
Nurserymen
Fort Atkinson, Wisconsin



Plan No. 1

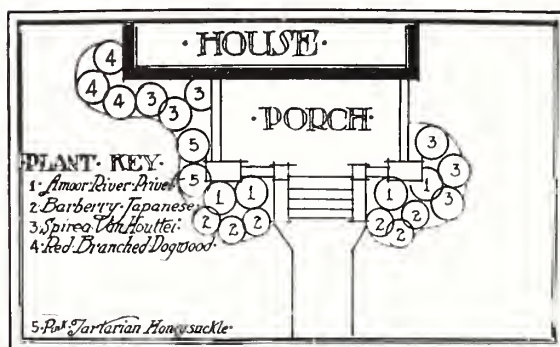


How much more attractive this home is made by the use of these 40 Shrubs. All of a size that will give good effect the first year. The outlay for the entire lot delivered and guaranteed to grow the first season if given good care is only \$28.00.

Plan to PLANT Another Tree



Plan No. 2

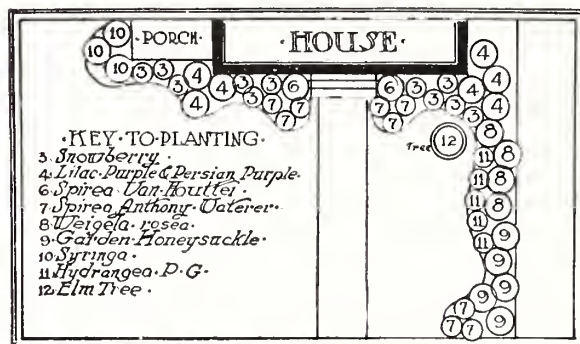


It takes an outlay of only \$13.75 to put in the foundation planting for this Bungalow. It adds many times this amount to the value of the property.

A thing of beauty is a joy forever.
What is more beautiful than a well kept lawn and grounds?

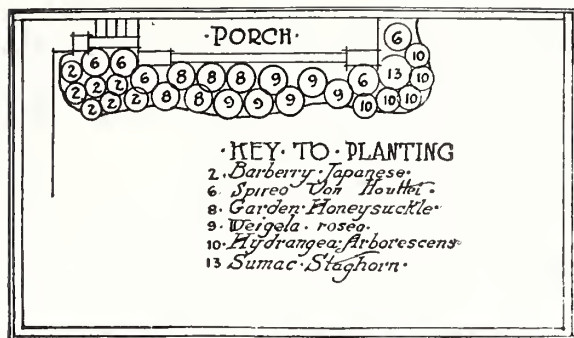


Plan No. 3



The stately Colonial type calls for restraint in its planting arrangement. The 46 Shrubs used in the base and side planting would cost, delivered, \$44.75. If the hedge is wanted, this would be additional. Figure one plant to the foot for hedge.

Leave the center of the lawn open.
Mass the shrubs and trees on the borders.

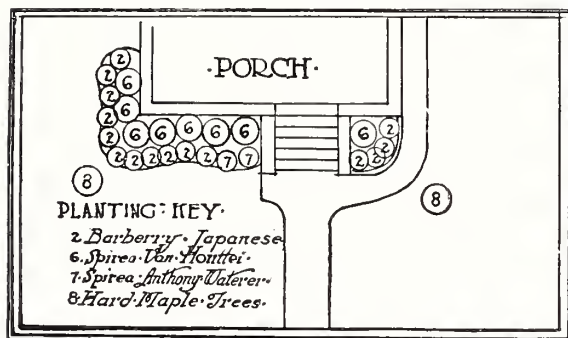


Another bungalow! Why we show so many of this type is so one can see the different arrangements that can be made with this style home. This cutlay is very reasonable at \$24.35.

The selling value of a property can be increased from \$100.00 to \$500.00 by an investment of \$25.00 to \$75.00 in the right trees and shrubs.



Plan No. 4

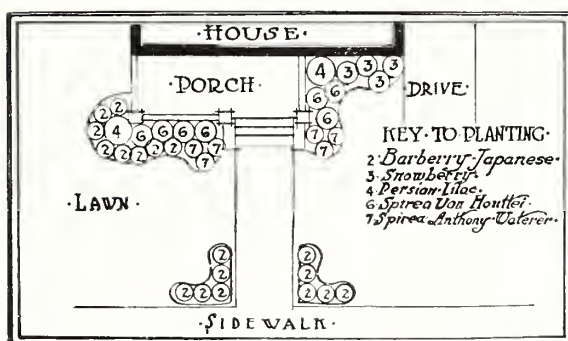


This very attractive planting calls for 25 Shrubs and 2 Shade Trees, 8-10 ft. high, at the very modest sum of \$22.00 delivered. See our guarantee on another page.

Cultivate thoroughly and furnish the trees and plants plenty of moisture the first two years.



Plan No. 5



This fine home calls for a little more extensive layout, using 37 Shrubs. Think of this home without this planting and we are sure you will see the \$28.00 it will cost will be well spent.

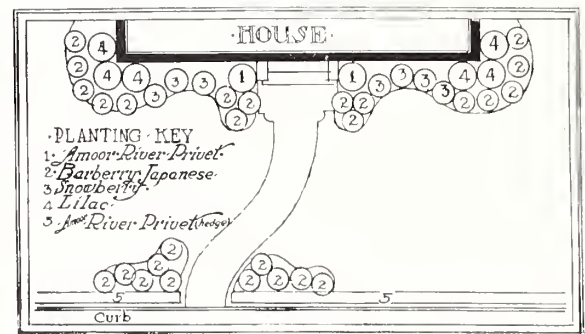
Place your order Now, so that stock can be reserved for you.



Plan No. 6



Plan No. 7

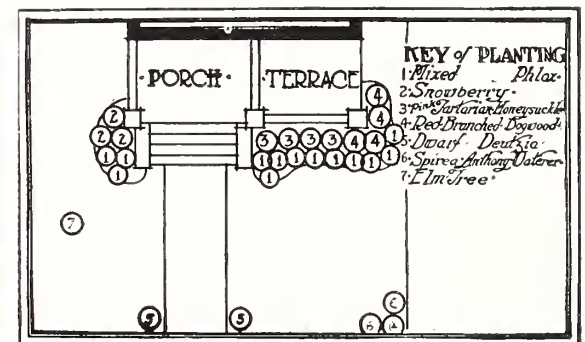


The Privet Hedge gives a finished effect to this fine place. The cost of this planting as shown is \$42.25. Evergreens can be used in place of the shrubs around the house. List and cost on application.

Let us solve your Landscape Problems



Plan No. 8

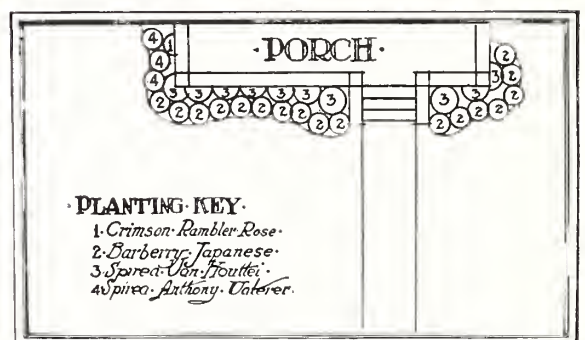


A very pretty effect is produced in this planting by using Phlox in front of the Snowberry. Only \$22.00 for the entire lot.

Straight lines and sharp angles should be avoided if possible. Graceful curves are more pleasing to the eye.



Plan No. 9



This plan indicates how a planting can be made around this pretty home. Varieties can be changed to suit taste of owner. As shown, \$20.65.

It is mighty easy to lay out curves and beds with the garden hose. Get it out and try it.

Import Division

Home Plantings

Practical Suggestions That May Help You Make Your Home a Beauty Spot

The inquiries we receive along this line have induced us to prepare this folder in the hope that it will help to solve some of these problems. If none of these fit your needs, write us what your proposition is and we will try to help you solve it.

Our Guarantee

The Guarantee we give you is that any stock you buy of us that is properly planted and cared for, and fails to grow the first season, will be replaced Free of Charge, except Evergreens, those are replaced at half price.

Prices and Terms

Our prices are for stock delivered to your freight, express or post office, all charges paid. We agree to deliver everything in first class condition under our regular guarantee. You do not have to pay for the goods until you receive them.

The COE, CONVERSE & EDWARDS Co., Fort Atkinson, Wis.

Our location on the C. & N. W. R. R., 110 miles northwest of Chicago and 55 miles west of Milwaukee, gives good shipping facilities. State Trunk Highways 12, 26, 89, and 106 pass through our town, making it easy to travel by auto.

The above, in connection with the right kind of soil conditions and the knowing how to grow the Trees, Plants, etc., places us in a position to give you the very best of service.

Our office, warehouse and cellars are in the southern part of the city on Highway No. 12.

(Come and See Us
Open for Business Every Day Except Sunday)

120 Acres

Capital Stock \$100,000.00
Established 1875
Incorporated 1902

Officers

F. C. Edwards President
A. J. Edwards Vice-Pres.
H. W. Riggert ... Sec'y.-Treas.

References

First National Bank, Fort Atkinson, Wis., and Fort Atkinson Savings Bank, Fort Atkinson, Wis.